

**ONE 2021 Student Competition Terms and Conditions**  
**(the “Terms and Conditions”)**

1. All-Technology (Ireland) Limited is the sponsor of this competition, being the “ONE 2021 Student Competition” (“**Competition**”) as relating to its “ONE 2021 Student” program (the “**Program**”) (the “**Sponsor**”). The Sponsor’s Privacy Policy is available at <https://www.alltech.com/privacy-policy>.
2. All-Technology (Ireland) Limited is a company registered in Ireland with company number 82823 and whose registered office is at Alltech European Bioscience Centre, Sarney, Summerhill Road, Dunboyne, Co. Meath, Ireland.

**Eligibility**

3. The Competition is open to anyone who at the time of participating in the Competition pursuant to clause 8 below: **(i)** is aged 18 or over; **(ii)** is a student in: (1) third level education; (2) undergraduate study (levels 5-8), or (3) postgraduate study (Masters or PhD), in either the Republic of Ireland, or Northern Ireland; and, **(iii)** who is a resident of the Republic of Ireland or Northern Ireland, except: employees of the Sponsor or the Sponsor’s group companies (“**Employees**”), the immediate families of all Employees, the Sponsor’s agents; or, anyone who is otherwise directly connected with the organisation or judging of the Competition.
4. Each entrant agrees that he or she is eligible and entitled to submit their chosen Video (as defined in clause 8) hereunder.
5. Entries that do not comply in full with these Terms and Conditions will be disqualified. An entrant who does not give correct details or who makes an entry on someone else’s behalf will be disqualified at the Sponsor’s discretion. No entries from agents, third parties, organised groups or entries automatically generated by computer will be accepted. No bulk or multiple entries will be accepted. Only one entry will be accepted per entrant, and any entrant who submits multiple entries will be disqualified.
6. Internet access and a valid registered Twitter account are required to participate in the Competition (as defined in clause 1 above). The registration form for the Competition is set out at <https://one.alltech.com/one-academic-university-registration/> (the “**Registration Form**”) and can only be completed online at <https://one.alltech.com/one-academic-university-registration/> — **registrations submitted by email, post or telephone will not be accepted**. Additionally, the process for eligible entrants to participate in the Competition is set out within clause 8 below.
7. **Submission of the Registration Form is deemed to constitute acceptance of these Terms and Conditions.**

**The Competition**

8. To take part in the Competition and to be eligible to win the Prize (as set out within paragraph 21 below), entrants must follow the following steps, whilst complying with the requirements of these Terms and Conditions, **including in particular the time limits set out within paragraph 14 below**:
  - a) Complete the Registration Form (as set out at <https://one.alltech.com/one-academic-university-registration/>); ~~and~~
  - b) Log on to the Alltech ONE Virtual Conference (either via the general webpage at: <https://one.alltech.com/one-2021-registration/>, or via the entrant’s own Conference account login), between 00:01 a.m. (GMT) on June 22nd and 11:59 p.m. (GMT) on June 24th 2021, and attend the Conference sessions of their choice;
  - c) During the relevant offer period at clause 14 below, post one tweet on Twitter that captures the entrant’s biggest take-home message from the Alltech ONE Virtual Conference (the “**Tweet**”), tagging the Alltech Ireland Twitter page (@AlltechIreland), and using the hashtags #ONE2021 and #AgCredible; and
  - d) In accordance with instructions that will be emailed by the Sponsor to the entrant, submit a video clip to the Sponsor, during the offer period at clause 14 below, that meets the following requirements (the “**Video**”):
    - i. is no more than two (2) minutes in duration.; and,
    - ii. within which the applicant must address one (1) of the following questions:
      - o Why you enjoy being involved in the Irish agriculture sector; or
      - o What Irish agriculture means to you

**Intellectual Property**

9. Definitions. Within this clause, the following definitions apply: -

**Intellectual Property:** patents, utility models, rights to inventions, copyright and related rights, moral rights, trade marks and service marks, business names and domain names, rights in get-up, goodwill and the right to sue for passing off or unfair competition, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets), semiconductor topography rights, image rights, rights in personality and similar rights, and all other intellectual property rights, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

**Foreground Intellectual Property:** any Intellectual Property that arises or which is obtained or developed by you, or by a contractor on your behalf, in respect of any Video.

**Background Intellectual Property:** any Intellectual Property, other than Foreground Intellectual Property, that is used in connection with any Video.

10. Subject to paragraph 12 below, to the extent that you own any Background Intellectual Property in any Video that you have submitted within the Competition, that Background Intellectual Property shall remain your exclusive property. If any Background Intellectual Property in any Video has been licensed to you, that Background Intellectual Property will remain the property of the third party/parties from whom you have obtained the right to use it.
11. Subject to paragraph 12 below, any Foreground Intellectual Property in any Video that you have submitted within the Competition shall be your exclusive property.
12. The ownership provisions set out within paragraphs 10 and 11 above shall not apply to any Intellectual Property in any Video which
  - a. was published or generally available to the public prior to its receipt by the Sponsor, or which becomes published or generally available to the public through no fault of the Sponsor (including for the purposes of the Competition, in accordance with these Terms and Conditions); or
  - b. is, or has been, independently discovered or developed by the Sponsor.
13. Pursuant to the remainder of these Terms and Conditions, each entrant grants the Sponsor a paid up, non-exclusive licence (together with the right to grant sub-licences), subsisting only during the term of the Competition and any related publicity consented to by the entrant, to use any Intellectual Property within the entrant's Video for the purposes of administering the Competition and undertaking any related publicity consented to by the entrant.

#### **Promotional Period**

14. Offer period: Eligible entrants (as detailed at clause 3) must register, log on and post their Tweet online between 00:01 a.m. (GMT) on Tuesday 22nd June 2021 and 11:59 p.m. (GMT) on Thursday 24th June 2021 (i.e. during the ONE Virtual Conference). Eligible entrants will receive instructions on how to submit their Video clips from the Sponsor, via email, on Friday 25th June 2021. **Video submissions close at 11:59 p.m. (GMT) on Friday 2nd July 2021.** A Shortlist of the top three (3) Videos will be posted on the Alltech Ireland Ireland Twitter page on Wednesday 7th July 2021, and public voting will remain open until 11:59 p.m. (GMT) on Wednesday 14th July 2021. **Entries and votes received after the above deadlines will not be considered.**

#### **Winner Selection**

15. One (1) winner will be selected from all qualifying Video submissions ("**Winner**"). The qualifying Video submissions to the Competition will be assessed by a panel – as comprised of: (i) internal experts; and, (ii) one or more independent expert(s) – appointed by the Sponsor (the "**Panel**"), pursuant to the provisions of clause 16 below, leaving a short-list of three (3) Video submissions (the "**Shortlist**"). The Winner will be selected from the Shortlist by means of a public vote (i.e. the Video from the Shortlist with the greatest number of likes from the public) on the Alltech Ireland Twitter page, and will be verified by the Sponsor.
16. The Shortlist will be selected by the Panel on the basis of the: (i) novelty; (ii) creativity; and (iii) alignment to the Sponsor's 'Planet of Plenty' vision, respectively, of the Videos submitted. The selection of the Shortlist will be at the absolute discretion of the Panel, whose decision shall be final and binding. The selection of the Winner will be based on the number of likes which each Video from the Shortlist receives from the public during the relevant competition period (as detailed within clauses 14 and 15 above). In the event that multiple Videos from the Shortlist receive the joint highest number of likes from the public during the public vote, please see clauses 19 and 20 following.
17. The Winner will be notified via email by 11:59 p.m. (GMT) on Thursday 15th July 2021. To accept the Prize (as defined within clause 21 below), the Winner must confirm their acceptance by email to the Sponsor, and confirm details of the intended email delivery address to which the Sponsor will send the relevant elements of the Prize. Please note that the Winner may be required to undertake phone calls with the Sponsor in order to finalise arrangements for the Trip (as defined within clause 21 below).
18. The Sponsor will take reasonable steps to contact the Winner, but in the event that the claim for the Prize is not received by the Sponsor within 7 (seven) days of notification to the initially designated Winner, the Sponsor reserves the right to withdraw the Prize entitlement to the Winner.
19. In the event that multiple Videos from the Shortlist receive the joint highest number of likes from the public during the public vote (in accordance with clauses 14 and 15 above), the Winner will be selected by the Panel, from those Videos within the Shortlist receiving the joint highest number of likes from the public, on the basis of the criteria cited at clause 16 above – being the relative (i) novelty; (ii) creativity; and (iii) alignment to the Sponsor's 'Planet of Plenty' vision, respectively, of the relevant Videos.

20. If the Winner is unable to redeem the Prize, including in the circumstances set out in paragraph 18 above, the Winner will forfeit their right to the Prize, and the Sponsor will select as a replacement Winner: **(i)** the entrant whose Video received the next highest number of likes of the Shortlist during the public vote process (as detailed above); or, **(ii)** if the initially designated Winner had been selected by the Panel following multiple Videos from the Shortlist having received the joint highest number of likes from the public (pursuant to clause 19), the replacement Winner will be the other Video which received the joint highest number of likes from the public during the public vote.

(For the avoidance of doubt, in the event that the initially designated Winner is unable to redeem the Prize where all three Videos within the Shortlist had received the same number of likes following the public vote, the replacement Winner will be selected by the Panel from the two other Videos within the Shortlist on the basis of the criteria cited at clause 16 above – being the relative (i) novelty; (ii) creativity; and (iii) alignment to the Sponsor’s ‘Planet of Plenty’ vision, respectively, of the relevant Videos).

## **Prize**

21. The Winner will receive the following prize (the “**Prize**”): an expenses paid trip to Alltech’s ONE Conference 2022 in Kentucky, USA (the “**Conference**”) being held on Sunday 22nd May 2022 to Wednesday 25<sup>th</sup> May 2022 (inclusive) (the “**Trip**”) for the winner and one (1) friend. For the avoidance of doubt, the Prize consists of: two (2) full delegate tickets to the Conference, return flights for two (2), meals (as provided in conjunction with the Conference), and shared accommodation for three (3) nights; all of which shall be chosen and arranged by the Sponsor.
22. Please note that, in relation to the Winner and their chosen friend’s attendance at the Conference, the Prize does not include travel insurance, food and drink (other than as set out within clause 21 above), spending money, tax or personal expenses, or (if applicable) the cost of transfers to and from stations or airports. Any other costs incurred in addition to those set out above and that are incidental to the fulfilment of the Prize are the responsibility of the Winner and their chosen friend.

The Winner will be responsible for ensuring that he or she – and, as agreed with the Sponsor, any person travelling with the Winner – is available to travel and (as necessary) holds a valid passport, any necessary visas, and travel documents, to utilise any tickets provided by the Sponsor to the Winner and any person travelling with the Winner as part of the Prize, and attend the Conference on the relevant dates. The Winner and any person attending the Conference with the Winner as part of the Prize are each responsible for complying with all applicable legal requirements, and all requirements of the Sponsor (as provided by the Sponsor to the Winner in writing), regarding health screening and infectious diseases: **(i)** in arranging, and undertaking, travel to and from the Conference; and **(ii)** during their attendance at the Conference (including whilst attending any accommodation, pursuant to clause 21).

23. The Prize is as stated, and no cash or other alternative can be obtained by the Winner unless agreed to in writing by the Sponsor. The Sponsor additionally reserves the right to replace the Prize (in whole or in part) with a prize of equivalent value without notice. In the event that the Prize cannot be provided in full or in part due to a circumstance or circumstances outside the Sponsor’s reasonable control (including the cancellation or postponement of the Conference), the Sponsor shall not be in breach of these Terms and Conditions or otherwise liable for any such failure or delay in the performance of its obligations, and, in these circumstances, the Sponsor shall instead offer to the affected Winner a bursary to the value of €1,000 (one thousand Euros). For the avoidance of doubt, the bursary will take the form of a direct cash payment, and further details regarding the bursary will be provided by the Sponsor to the Winner in the event that the Prize cannot be provided.

## **Administration**

24. There is no entry fee, and no purchase is necessary to enter the Competition.
25. The Prize is non-transferable, unless otherwise agreed to in writing with the Sponsor. Subject to clause 23 above, no part or parts of the Prize (or any replacement prize) may be substituted for other benefits, items or additions. The Prize must not be sold or transferred to another party, unless otherwise agreed to in writing with the Sponsor.
26. Subject to their individual consent via a separate image release, the 3 (three) participants whose Videos comprise the Shortlist (“**Shortlisted Participants**”) will each be required to participate in publicity, including photography and online postings. For the avoidance of doubt: **(i)** no compensation will be available to the Shortlisted Participants for any such publicity; and, **(ii)** no extra compensation, over and beyond the Prize, will be available to the Winner for any such publicity.

For more information on the Sponsor’s privacy practices, and how the Sponsor is committed to protecting and respecting entrants’ privacy, please review the Sponsor’s [Privacy Policy](#).

27. The Sponsor reserves the right to alter, amend or terminate the Competition without prior notice, provided that the closing date will only be changed where circumstances outside of the Sponsor’s control make such changes unavoidable.
28. The Sponsor’s decision in relation to all matters regarding the Program, the Competition, and the Prize is final, and no correspondence will be entered into regarding any such decision.

29. The Sponsor accepts no liability for lost entries/Registration Forms/Video submissions. The Sponsor and their agents accept no responsibility for difficulties experienced in submitting an entry to this Competition, including any technical, hardware or software failures of any kind or lost or unavailable network connections, which may limit or prohibit an eligible entrant's ability to participate in the Competition.
30. The Sponsor reserves the right to exclude any entries at its complete discretion, including any entries the Sponsor believes to be fraudulent, based on misconduct or not in accordance with these Terms and Conditions.
31. The Sponsor and its associated agencies and companies will not be liable for any loss, expense or damage that is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or in accepting or using a Prize (or replacement prize), except for any liability that cannot be excluded by law, in which case, that liability is limited to the minimum allowable by law.
32. It is the responsibility of the Winner to supply the correct personal information. The Sponsor will not be liable for the non-delivery of any element(s) of the Prize (or replacement prize) caused by the Winner providing wrong information or any other causes beyond the Sponsor's control.
33. By entering the Competition, entrants agree that the personal data they supply can be used by the Sponsor to administer the Competition and to award and deal with the Prize.
34. Entry into this Competition will additionally be subject to Twitter's Contest Rules, which are available via the following link: <https://help.twitter.com/en/rules-and-policies/twitter-contest-rules>
35. All participants acknowledge that this Competition is in no way sponsored, endorsed or administered by, or associated with, Twitter.
36. This Competition and these Terms and Conditions are governed by the laws of the Republic of Ireland and are subject to the non-exclusive jurisdiction of the courts of the Republic of Ireland.