At Alltech, our mission is to improve the health and performance of animals, plants and people through nutrition and scientific innovation. Over the last three decades, Alltech has grown in size and global presence while remaining committed to safeguarding the sustainability of both our industry and the world in which we operate. This commitment is represented by the ACE principle, our promise that in doing business we have a positive impact on the Animal, the Consumer, and the Environment.

Founded by Dr. Pearse Lyons in 1980, and headquartered in Kentucky, U.S., Alltech has a strong global presence, providing natural, nutritional solutions to the food and feed industries in North America, Europe, the Middle East, Latin America and Asia-Pacific. Its mission is supported by Alltech’s more than 3,000 employees in 128 countries. Alltech’s global presence is also reflected in its research and production, including three major Bioscience Centers in the U.S. and Ireland and 32 production facilities strategically located throughout the world.

By using yeast fermentation and enzyme technology, Alltech provides natural alternatives to the challenges facing the feed and food industries, such as the search for alternative raw materials.
Dr. Pearse Lyons is the founder and president of Alltech, a top animal health and nutrition company that employs more than 3000 people and conducts business in 128 countries in every region of the world. Founded in 1980 with only $10,000, Alltech has grown to annual sales exceeding $750 million and is on track in its efforts to reach $4 billion by 2016.

Dr. Lyons is widely recognized as an innovative industry leader. His scientific expertise, combined with an acute business sense, helped revolutionize the animal feed industry through the introduction of organic and other natural ingredients to feed. Trials by Dr. Lyons and his research team led to breakthroughs that have benefited animal health and are now being tested for possible human applications.

He received his bachelor’s from the University College Dublin and obtained his master’s and doctoral degrees at the University of Birmingham, England. Dr. Lyons has been awarded honorary doctorates from the University of Plymouth, England; Heriot-Watt University, Scotland; the University College Dublin, Ireland; and the University of Kentucky and Centre College, U.S. He has authored more than 20 books and numerous research papers in scientific journals.

In 2010, he earned international acclaim through Alltech’s title sponsorship of the 2010 Alltech FEI World Equestrian Games in Lexington, Kentucky, and his leadership in the historic event led to his receipt of the Commonwealth of Kentucky’s first-ever Legacy Award in 2011.

In 2012, Dr. Lyons was the recipient of the Business and Finance Business Person of the Year award as well as the Ireland-U.S. Council’s Award for Outstanding Achievement.
NUTRIGENOMICS

The Alltech Center for Animal Nutrigenomics & Applied Animal Nutrition opened in April 2008 on Alltech’s Nicholasville research campus in Kentucky. Here, Alltech collects data on the genetic responses of animals to different dietary conditions. This microarray data is gathered from research conducted in the Center itself and through various collaborative efforts with major universities and research centers globally. The resulting database is the largest of its kind in the world, with more than 1,000 test samples from mice, chickens, pigs and cows.
PROGRAMMED NUTRITION
Alltech’s development of Programmed Nutrition (PN) has led to a greater understanding of feeding an animal to its specific genetic needs, which enables us to tailor the nutrition program to the animal’s requirements at each stage of development. It is a highly effective feeding strategy that manages growth and quality yet minimizes excess, a profitability and environmental concern.

This targeted nutritional approach results in higher quality meats, extremely tender and juicy for the consumer yet not at an increased cost to the producer.

“Programmed Nutrition answers the question of how we feed our animals to achieve their true genetic potential and how we can deliver a fresher, tastier consumer experience,” said Aidan Connolly, vice president of Alltech.
Alltech Algae in Winchester, Kentucky, is one of the largest algae production facilities in the world. It houses a variety of sizes and types of fermentors for growing heterotrophic algae. It is equipped with a fully functional pilot plant—a scaled-down replica of its large production system—that enables our research and applications teams to experiment with new strains and production methods before rolling them out for commercial production.

www.alltech.com/algae
The Alltech Quality System (AQS) was designed to ensure that every product we ship is safe, effective and nutritious. AQS meets or exceeds the requirements of all major global certifications and is implemented in all of our production facilities, blending sites and warehouses across the globe, even where local regulations are less strict. There is no other way to guarantee quality, safety, traceability and consistency to every customer everywhere.
Alltech Crop Science provides natural-based products and solutions for the agronomic and horticultural challenges confronting farmers around the world. Since 1994, the philosophy of Alltech Crop Science has been to manufacture proven, traceable products that enhance crop production. Alltech Crop Science is globally active and has key offices in Australia, Brazil, Ireland and South Africa. Of its 33 globally registered products, two are OMRI listed in the United States: Crop-Set® and Soil-Set®; five products are IBD approved in Brazil: Agro-Mos®, Crop-Set™, Compost-Aid®, Nem-Out™, and Soil-Set™; and, in the United Kingdom, Crop-Set®, Soil-Set®, and Compost-Aid® are registered for organic use with the Organic Farmers & Growers.

www.alltechcropscience.com
In the U.S. alone, one out of every eight older Americans has been diagnosed with Alzheimer’s disease, and Americans are expected to spend $200 billion this year in caring for them.

We continue to do research with the University of Kentucky Sanders Brown Center on Aging, working in the area of mild cognitive impairment (MCI).

Phase 1 trials of Alltech’s AT-001 product are underway, and expectations are strong that the drug, if it passes phase I - III trials in the coming years, could be unique to the market in terms of both its safety and efficacy in addressing two of the primary, suspected causes of Alzheimer’s.
Research Alliances

Alltech has signed research alliances with more than a dozen universities and institutes around the world, including the University of Kentucky, Purdue University and Kentucky State University in the United States; NOFIMA in Norway; five of China’s leading universities; Kochi University in Japan; Karnataka Veterinary, Animal and Fisheries Sciences University and Bangalore University in India; AgroSup Dijon in France; Harper Adams University in the United Kingdom; and Rivalea in Australia. A total of 18 research alliances are expected to be finalized by the close of 2013.
Alltech’s new solution program combines several technologies to synergistically work to enhance performance, improve animal health and increase return on investment all while helping individual animals reach their full genetic potential.

Besides nutritional applications, Alltech’s On-Farm Support program includes workshops and multilingual training for farm employees, nutritional advisory services, fermentation testing, 37+ mycotoxin analyses, forage quality inspections, quality control checks and many other services to support farmers.
“Hard work. It’s what I do.”

It’s what we do that makes it more profitable.
At Alltech, we believe farmers are heroes. That’s why we’re celebrating them through a special campaign that salutes them as the unsung heroes of the food chain. They invest long, hard hours and great sacrifice in their farms so they can feed our future.

www.alltech.com/dairy/heroes
Alltech’s 2012 and 2013 Global Feed Tonnage Surveys affirmed China as the largest feed market in the world. For this reason, Alltech has placed unprecedented resources into China, including transferring Dr. Mark Lyons, one of its senior vice presidents and the son of its founder, to China as part of its “China Now” strategy.

Alltech launched the “Alltech – Chinese University / Institute Research Alliance” in Beijing in 2012. This strategic long-term partnership with five leading Chinese universities will be the basis for successful breakthroughs in scientific research.

The Chinese government predicts that milk consumption in China will increase to 300g/person per day by 2020. Alltech is applying its ACE principle to ensure this milk will be safe, nutritious, and sustainably produced by fostering better care and production. As demand for meat also grows, Alltech is working in China to ensure safety and traceability right through the food chain – from farm to fork.
Global Feed Tonnage Survey

Global feed production has traditionally been difficult to quantify because many countries lack a national feed association. Alltech decided, therefore, to leverage its global presence to obtain a finer estimate of the world’s feed tonnage.

In January 2012, Alltech released its first Global Feed Tonnage Survey of 132 countries. Unparalleled in its size and scope of assessment of the feed industry, Alltech was asked by the United Nations to present the survey findings at a meeting of the Food and Agriculture Organization (FAO).

Alltech released its second Global Feed Tonnage Survey in January 2013. Its assessment of the compound feed tonnage of 134 countries indicated that the world is producing 954.4 million tons of feed, an increase of at least 4 percent in the last year.
BEEF ADVANTAGE PROGRAM

Feed Efficiency  |  Gut Health  |  Added Value
Mycotoxin Control  |  Decreased Mortality
Alternative Raw Materials

Alltech®
The Alltech Beef Advantage program looks at the whole production process—from the calf to the finisher to the processors. Our nutritional solutions improve production by optimizing performance, improving health status and producing beef more efficiently.

It encompasses all of Alltech’s efforts to ensure customer satisfaction from the quality of our products to our educational workshops, to our cutting edge research to our relationships with world class consultants and everything in between. Our goal is to give our customers an advantage in this competitive marketplace.

The Alltech Beef Advantage program is designed to:

- Give a faster start on feed
- Optimize rumen function
- Enhance disease defense
- Reduce nutritional stress
- Promote feed efficiency
- Decrease days to market

www.alltech.com/beef
The Alltech Dairy Advantage program looks at the whole production process – from feed to milk. Our nutritional solutions improve production by optimizing performance, maintaining rumen health and building natural defenses.

It encompasses all of Alltech’s efforts to ensure customer satisfaction from the quality of our products to our educational workshops, to our cutting-edge research to our relationships with world class consultants and everything in between. Our goal is to give our customers an advantage in this competitive marketplace.

The Alltech Dairy Advantage Program is designed to:
- Optimize rumen function
- Improve forage digestion
- Maximize conversion of feed to milk
- Manage body condition and optimize reproductive function
- Promote udder health
- Minimize lameness

www.alltech.com/dairy
The Alltech Pig Advantage program is tailored to provide customers with a competitive advantage throughout the entire production process. From the nutrient-rich feed that plays a vital role in performance to the quality meat that affects consumers’ health, the Alltech Pig Advantage program ensures healthy, efficient and profitable pig production for our customers and their clients.

The Alltech Pig Advantage Program is designed to:
• Increase birth weight and numbers born alive
• Increase sow longevity and lifetime performance
• Improve pig uniformity
• Promote gut development and intestinal integrity
• Enhance disease defense

www.alltech.com/pig
POULTRY ADVANTAGE PROGRAM

Feed Efficiency | Gut Health | Mycotoxin Management
Alternative Raw Materials | Starter Feeds
Adding Value to Meat & Eggs

Alltech®
POULTRY ADVANTAGE PROGRAM

The Alltech Poultry Advantage examines the whole production process—from feed to hatch, to meat and egg quality. Our nutritional solutions improve production by optimizing performance, maintaining gut health and building natural defenses.

It encompasses all of Alltech’s efforts to ensure customer satisfaction from the quality of our products to our educational workshops, to our cutting edge research to our relationships with world class consultants and everything in between. Our goal is to give our customers an advantage in this competitive marketplace.

The Alltech Poultry Advantage Program is designed to:
• Improve egg production, weight and grade
• Improve hatchability, chick quality and uniformity
• Improve early gut development for digestion and absorption
• Promote disease defense
• Reduce mortality
• Improve feed efficiency

www.alltech.com/poultry
Daily nutritional supplements to ensure your horse's health
Alltech’s LIFEFORCE Range enhances the health and performance of horses at every stage of life. Complementing a balanced equine diet, these daily nutritional supplements incorporate Alltech’s natural, fully traceable ingredients proven by more than 33 years of research.

Alltech has developed the LIFEFORCE Range to target the specific dietary needs of the active show horse, the breeding horse and low-activity pleasure or senior horse. The original LIFEFORCE Formula™ includes a balance of ingredients to optimize the health of expectant mares, breeding stallions and foals, as well as moderately active horses. LIFEFORCE Focus™ provides nutritional support for low-maintenance leisure or senior horses. LIFEFORCE Elite™ targets the nutritional needs of horses in the prime of their competitive or work lives, helping manage the impact of high-stress environments.

www.lifeforcehorse.com
When you combine founder Dr. Pearse Lyons’ Irish heritage and Alltech’s expertise in yeast fermentation, the result is an internationally award-winning line of beer and spirit products.

Located in the heart of downtown Lexington, Alltech’s Lexington Brewing and Distilling Co. has been creating award-winning beers since 2000 when Kentucky Ale® was launched. Kentucky Light® - now called Kentucky Kölsch - started being poured in 2003; Kentucky Bourbon Barrel Ale® hit the market in 2006 and quickly became the brewery’s flagship brew. Beer aficionados in 14 states and three countries can now enjoy a pint from the Kentucky Ale® family, which expanded in 2012 with the introduction of Kentucky Bourbon Barrel Stout™, and in 2013 with the introduction of Kentucky IPA™.

www.lbadc.com
Alltech’s $9.2 million Town Branch Distillery opened in 2012 as the first new distillery in downtown Lexington in more than a century. Built with Kentucky limestone and featuring glass walls to showcase two copper stills, the 20,000-square-foot facility produces Town Branch® Bourbon, Pearse Lyons Reserve® malt whiskey and the bourbon-infused coffee drink, Bluegrass Sundown®. Alltech’s Lexington Brewing and Distilling Co. is one of few sites in the world to house both distilling and brewing operations.

In 2012, Town Branch Distillery also became the seventh member distillery of the famed Kentucky Bourbon Trail®, which welcomed a record-breaking half-million international visitors in 2012. Distillery tours run daily and also include a tour of Alltech’s brewery, where the Kentucky Ale® family of beers are made.

www.TownBranchDistillery.com
Our master brewers describe Kentucky Ale® as a marriage between two classic beer styles, Irish Red Ale and English Pale Ale. Light amber in color, Kentucky Ale owes its body and character to select imported malts and a pinch of wheat malt for a rich, smooth taste.

The unique body and character of Kentucky Ale is heavily influenced by the water, drawn from aquifers in the limestone rock underlying the Bluegrass region of Kentucky.

www.KentuckyAle.com
Kentucky Kölsch is a top-fermented ale, a classic style of beer originating in Cologne, Germany. According to German beer law, only beers brewed in Cologne can carry this illustrious title. Aside from our brewery’s Kentucky location, we are certain Kentucky Kölsch lives up to these high beer standards.

For years, Alltech master brewers have used their very own specialized yeast, which is the single greatest contributor to this remarkably flavorful and award-winning microbrew. Our master brewers’ recipe calls for imported pale malts and malted white wheat to create an exceptionally smooth finish. 2012 was a banner year for Kentucky Kölsch - formerly called Kentucky Light® - as it picked up silver medals at the U.S. Open Beer Championships and the L.A. International Commercial Beer Competition and bronze medals at the World Beer Championships and Australian International Beer Awards.

www.KentuckyAle.com
THE BEER OF BOURBON COUNTRY
Award-winning Kentucky Bourbon Barrel Ale® is a unique sipping beer with the distinctive nose of a well-crafted bourbon. Our Kentucky Ale® is aged for up to six weeks in freshly decanted bourbon barrels from some of Kentucky’s finest distilleries. Subtle yet familiar flavors of vanilla and oak are imparted to this special ale as it rests in the charred barrels. Pleasantly smooth and robust, Kentucky Bourbon Barrel Ale may also be served as an aperitif or after-dinner drink.

In 2012, Kentucky Bourbon Barrel Ale was a gold medalist at the U.S. Open Beer Championships and North American Brewers Association Beer Fest while taking silver at the Australian International Beer Awards and Great International Beer Festival.

Kentucky Bourbon Barrel Ale, the beer of bourbon country.

www.KentuckyAle.com
Carefully crafted by Alltech’s master brewers, Kentucky Bourbon Barrel Stout™ builds on the success of its barrel-aged brother, the beloved Kentucky Bourbon Barrel Ale®. Kentucky Bourbon Barrel Stout is brewed and aged with Alltech Café Citadelle™ Haitian coffee and aged in world-famous Kentucky bourbon barrels. The result is a complex stout with dark-roasted malts, hints of caramel and vanilla and a lightly roasted coffee finish.

www.KentuckyAle.com
Kentucky IPA™ is a deliciously hoppy, golden-hued American India Pale Ale. It has bright citrus flavors and sweet floral aromas, which come from liberal dry-hopping with American hops. The India Pale Ale style is the fastest growing craft beer style on the U.S. market. Kentucky IPA™ is the first canned beer produced by Alltech’s Lexington Brewing and Distilling Co. and is sold in four-packs of 16 ounce cans. This format is ideal for sporting events, outdoor concerts, at the beach and other places where glass is not permitted. Kentucky IPA is also available in bottles and on draft.

www.KentuckyAle.com
Pearse Lyons Reserve® symbolizes the passion of its founder and master distiller, Irishman Dr. Pearse Lyons. Distilled in dual copper pot stills from Scotland, Pearse Lyons Reserve is the first malt whiskey produced in Kentucky since 1919. Earning a rating of 90 from WhiskyCast, Pearse Lyons Reserve offers notes of molasses and brown sugar with a touch of nutmeg and vanilla. The taste is smooth and spicy, then fades to reveal tart notes of lemon crème and molasses. The finish is dry and long with a subtle touch of oak and a hint of brown sugar.

In 2012, Pearse Lyons Reserve earned gold at Whiskey USA and the World Spirits Competition in Germany as well as a platinum award in the international “SIP” competition.

www.PearseLyonsReserve.com
Aged in new, charred white oak barrels, Town Branch® is infused with a distinct, full-flavored taste and aroma. Long after the barrels of Town Branch run dry, the spirit lives on as these barrels are used to age our award-winning Kentucky Bourbon Barrel Ale®. Enjoy Town Branch with the Spirit of Kentucky.

In 2012, Town Branch Bourbon earned gold at Whiskey USA and the World Spirits Competition in Germany as well as a platinum award in the international "SIP" competition.

www.TownBranchBourbon.com
Reminiscent of the famed Irish coffee, but with a decidedly Kentucky spin, Bluegrass Sundown® is a dark roasted coffee infused with Kentucky Bourbon and sugar. Boiling water is simply added to the concentrate and a delicate layer of heavy cream is floated atop.

In 2012, Bluegrass Sundown received a gold in the international “SIP” competition.

www.BluegrassSundown.com
Lyons Farm™ poultry and beef are produced using Alltech’s natural nutritional feeding programs, which have been developed through more than 30 years of research in animal nutrition. The result is consistent, premium-quality meat rich in antioxidants and nutrients and free from additives. Studies conducted on beef produced through Alltech’s feeding program report decreased oxidation values, lower pH, improved mineral statuses and greater moisture. We see the Lyons Farm brand as the way food was meant to be – all-natural, tender, tasty and nutritious.

Launched in May 2012, the Lyons Farm meats are already the choice of chefs at more than 150 dining establishments throughout Kentucky. Lyons Farm products are available for online purchase at lyonsfarm.com and can be shipped throughout the United States and Canada.

www.lyonsfarm.com
Coffee from Haiti, for Haiti
One of Alltech’s objectives in its Sustainable Haiti Project is to further develop existing Haitian enterprises, and Alltech quickly saw the potential for resurrecting a Haitian treasure – 100 percent shade-grown Arabica coffee. Working with Haitian coffee cooperatives, Alltech launched Café Citadelle. Fair Trade Certified™, the coffee beans are hand-picked, ensuring a consistent and flavorful coffee at the peak of its richness.

True to Alltech’s mission of sustainability, Alltech Café Citadelle creates a sales and marketing channel for Haitian coffee, which ensures employment for the Haitian people. All profits from Alltech Café Citadelle go to Alltech’s Sustainable Haiti Project, which supports two Haitian primary schools.

Now in either original flavor or French vanilla, this cup of hope from Haiti, for Haiti, is available for purchase at www.coffeestore.alltech.com.
In 1988, a microbiologist at Alltech named Curt Jones combined his work in cryogenic encapsulation with his love for homemade ice cream. The result was Dippin’ Dots, a global revolution in ice cream. His pioneering work with cryogenic encapsulation created little beads of ice cream with superior flavor and freshness. Today Dippin’ Dots is headquartered in Paducah, Kentucky, under the leadership of its founder, Curt Jones. The company’s five million Facebook fans are just one testament to how the brand is loved by kids, young and old, throughout the world.

www.dippindots.com
HISTORY OF INVOLVEMENT

ALLTECH IS COMMITTED TO HELP
HISTORY OF INVOlVEMENT

Alltech believes in giving back to the communities in which we work. With this in mind, we established Alltech’s ACE Involvement Foundation, a charitable foundation to help fund the philanthropic efforts of Alltech, its employees, and partners around the world. When tragedy strikes around the world, our local offices are quick to respond and rally the support of Alltech’s global team. Disaster philanthropy has included work in China, Thailand, New Orleans and Haiti.

www.alltech.com/philanthropy
HAITI

Just days following Haiti’s devastating earthquake in 2010, Alltech began its work to help rebuild the country through tangible, long-term investment. Within 48 hours of the quake’s cessation, Dr. Pearse Lyons was in Haiti identifying opportunities for involvement, and the Alltech Sustainable Haiti Project was launched. Today the project includes complete financial responsibility as well as renovations and education support for two grade schools in northern Haiti, and the resurrection of a Haitian gem—the country’s 100% shade-grown Arabica coffee. Through its Sustainable Haiti Project, Alltech is providing new and sustainable employment opportunities to the Haitian people and inspiration to their children—the hope and future of Haiti.
Global Philanthropy, Locally

Alltech believes in the power of small acts on a local level. Our corporate office provides approximately $100,000 to philanthropic efforts in the local community. In addition, Alltech gives back through efforts including the Alltech Vocal Scholarship Competition and the annual construction of science laboratories in local primary schools.

Similar community involvement and outreach is encouraged in all Alltech locations globally. In São Pedro, Brazil, for example, Alltech supports CAIS, a non-governmental social organization that assists the children of low income families. Outside of financial support, employees volunteer to teach English to the children for four hours each week.
Alltech Kidzone was created to engage and inspire youth (ages 4-17) by demonstrating the role of agriculture in modern life through an online learning model. Developed with the Irish organization Agri-Aware, Kidzone provides interactive games designed to inform children about how food is made and the role of farming in protecting our natural environment.

www.alltech.com/kidzone
Laboratories in Schools

Alltech believes in investing in the future by kindling a love of learning and discovery. One way the company actively promotes this mission is through the annual construction of at least one state-of-the-art science laboratory in a local school. Since 2007, nine primary school laboratories have been completed.

Alltech’s work in each school does not end when the last new glass beaker is placed in the room. We send our researchers in to assist the teacher with special projects and events, inspiring children to scientific pursuits and greater curiosity about the world around them.
The Alltech Young Scientist Award challenges the world’s brightest scientific thinkers from colleges and universities across the globe through an international competition. To compete for the top prizes, undergraduate and graduate students submit a scientific paper on veterinary science, animal nutrition, feed technology, sustainability, agricultural management, marketing, environmental science or economics.

“The Young Scientist Competition encourages students to push the traditional boundaries in their research areas, to think bigger and to have faith in their ability to change the world with their research,” said Dr. Inge Russell, scientific advisor to the Alltech Young Scientist Program.

Now entering its ninth year, the Alltech Young Scientist Program rewards the next generation of scientists with $5,000 to the undergraduate winner and $10,000 to the graduate winner.

www.alltechyoungscientist.com
Top vocal students from around the world flock to the Alltech Vocal Scholarship Competition to compete for a $500,000 pool of prizes. Started in 2006, the annual competition at the University of Kentucky marks a continued partnership between Alltech and the University of Kentucky Opera Theatre department. This partnership has created what is considered to be the largest vocal scholarship competition in the world and positioned UK Opera Theatre as a Richard Tucker Foundation top-20 opera program.

“Because of this amazing competition, we have been able to recruit some of the most talented students from around the world,” said Dr. Everett McCorvey, director of UK Opera.

In 2012, Alltech added opportunities for local schools to receive scholarships for their music programs by attending the competition.
Top 10 Supporter of the Arts

In 2012, Alltech was named one of the top ten companies supporting the arts in the United States by the Americans for the Arts. Alltech’s music education programs in Haiti, the Alltech Vocal Scholarship Competition, the 2009-2012 Alltech Fortnight Festival and Alltech’s local support of the arts throughout the world were factors in its elite recognition.

“We need to inspire the next generation to be curious, to ask questions that lead to innovation. To marvel. To be inspired. That is the gift of the arts,” said Dr. Pearse Lyons.
The inaugural Alltech Graduate Academy class began intensive training in Dec. 2012, with 20 graduates selected from more than 1,500 applicants. Through the salaried program, this group of future Alltech leaders will work on key commercial projects under structured mentorship in one of Alltech’s areas of business, including agribusiness, crop science, algae and fermentation.

“We believe that the graduates recruited today will make the strategic decisions of tomorrow,” said Dr. Pearse Lyons. “It’s not just about knowledge; it’s about experiential learning. The Alltech Graduate Academy will give graduates the opportunity to gain valuable business skills in an environment where they are in a position to anticipate and take advantage of emerging issues in global agriculture and consumer health and food.”
Alltech believes innovation is not limited to the lab. It extends to all aspects of business, even how we communicate. This belief led Alltech in 2011 to partner with iHigh in creating the Alltech Ag Network, which gives ag-oriented youth organizations the ability to broadcast their events live at no cost. The online television platform makes the story of agriculture accessible throughout the world and delivers it not only to computers but to mobile phones as well. In 2012, the Alltech Ag Network received more than a quarter million unique visitors.

www.ihigh.com/alltech
STAY CURIOUS

Alltech®

LECTURE TOUR

Alltech...naturally
Global Lecture Tours

Alltech crisscrossed the globe in 2012 “Mapping the path to a profitable future.” More than 6,000 attendees attended sessions during Alltech’s 85 stops in 60 countries to learn how they could embrace new technologies for increased profitability and efficiency on the farm.

The 27th annual lecture tour began in January in the Asia-Pacific region, imploring this year’s attendees to “Stay Curious: Can Advanced Nutritional Technology Deliver EPS (Efficiency, Profitability and Sustainability)?” The lecture tour visits the Latin America, North America, Africa-Middle East and European regions as well.

For more information, contact your local representative or visit www.alltech.com.
Annual International Symposium

With more than 3,000 international attendees, Alltech’s International Symposium held annually in Lexington, Kentucky, is the company’s marquee event. The four-day program focuses on ideas for better use of resources, improved business practices and natural nutritional solutions through more than 100 presentations by industry experts, including speakers from major universities, food and feed sectors and leading private firms. Specialized sessions and breakout discussions cover livestock, aquaculture, pet health and nutrition, marketing, regulatory, food quality, trademarks and intellectual property, information technology, crop science and reputation management.

www.alltech.com/symposium
The world’s most progressive dairy farmers and beef producers come together annually to network and discuss the most relevant and challenging topics in their industries.

More than 560 people from 40 countries arrived in Kentucky in Dec. 2012 for Alltech’s Global 500. Dairy and beef farmers came from as far away as Argentina and Afghanistan to hear about the future of animal production and how they could keep their business profitable by focusing on the three pillars of successful farming: Efficiency, Profitability and Sustainability.

The 2013 Global 500 will be held in Ireland from Sept. 29 to Oct. 1.

www.alltech.com/global500
Kentucky Horse Park  |  Lexington, Kentucky
Oct. 29 - Nov. 3, 2013
An American equestrian tradition, the National Horse Show was founded in 1883 at the original Madison Square Garden. In 2011, the nation’s oldest horse show debuted in the Alltech Arena at the Kentucky Horse Park with Alltech as title sponsor. The show displays a variety of world-class equestrian sport, with highlights including the $250,000 Alltech Grand Prix, the $50,000 LIFEFORCE Elite™ Puissance, American Saddlebred classes and the ASPCA Alfred B. Maclay finals.

In its debut year, the Alltech National Horse Show was ranked as the No. 1 show in the United States by the North American Riders Group, and it returned in 2012 with an even higher score from this group. For two consecutive years, the show has been ranked Horse Show of the Year by the National Show Hunter Hall of Fame. In addition to equestrian competition, the show engages the public with family friendly activities.

www.alltechnationalhorseshow.com
Alltech FEI World Equestrian Games™ 2014 in Normandy

Held outside of Europe for the first time, the 2010 Alltech FEI World Equestrian Games in Lexington, Kentucky, also marked the first time the prestigious equestrian championships had the support of a title sponsor. The 2010 Games were attended by more than a half million people from all 50 U.S. states and 63 countries and viewed by millions worldwide via television.

Alltech is planning for a successful reprise as it sponsors the Alltech FEI World Equestrian Games™ 2014 in Normandy, France, from Aug. 24 – Sept. 7, 2014. The global competition showcasing animals at peak performance brings the Alltech brand to life, and the 2014 Games are expected to be particularly significant given Alltech’s long-standing history of serving France’s agricultural community.

www.alltechfeiweg2014normandy.com
Equestrian Sports Sponsorship

Alltech’s sponsorship of equestrian sport at the highest level, including the Alltech FEI World Equestrian Games™, the Alltech National Horse Show and Olympia, the London International Horse Show, reflects its passion for peak animal performance through nutrition. Since its inception in 1980, Alltech has provided natural nutrition solutions to the equine industry. In fact, Yea-Sacc® from Alltech was the first yeast approved for use in horses by the EU and the FDA. Today its technologies can be found in horse feeds and horse supplements throughout the world, fuelling the health and performance of champion and family farm horses alike.

www.alltech.com/equine