

CORPORATE BIOGRAPHY

AIDAN CONNOLLY

CHIEF INNOVATION OFFICER & VICE PRESIDENT, CORPORATE ACCOUNTS

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Aidan Connolly has been with Alltech for more than 25 years, initially in Ireland, then in France, Brazil and the United States. From 2002 until 2008, Connolly held the position of vice president of Europe.

Moving from Washington, D.C., he is now based at Alltech's corporate headquarters near Lexington, Kentucky, USA, as Alltech's chief innovation officer and vice president of corporate accounts. Connolly is responsible for the commercialization of Alltech's global research in addition to corporate account strategy within Alltech. His expertise is in branding, agriculture and international marketing.

Connolly is an adjunct professor of marketing at University College Dublin and China Agricultural University. He is also an executive board member of the International Feed Industry Federation (IFIF), the National Chicken Council and the National Turkey Federation, and a former board member of the European Union Association of Specialty Feed Ingredients and their Mixtures (FEFANA) and the International Food and Agribusiness Management Association (IFAMA). He is responsible for the

highly anticipated Alltech Global Feed Survey, which is released annually.

He graduated with a bachelor's degree in commerce from University College Dublin and a master's degree in international marketing from the Smurfit School of Business, University College Dublin, Ireland.

